

# Stormwater 2020

27 – 29 May 2020 | Tauranga

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## Sponsorship Opportunities

# Objective

The Water New Zealand Stormwater Group is pleased to announce that the 2020 Stormwater Conference is to be held in Tauranga on 27 – 29 May 2020.

The conference will provide a forum to participate in the industry and share the knowledge, experience, emergent technology and research, which in turn will ensure that we as a collective rise to the challenge of providing the best environmental outcomes for our waterways.

In 2020 the objective of the Stormwater Conference is to provide delegates with an opportunity to:

- Cultivate technical knowledge
- Hear new and cutting-edge stormwater information
- Upskill in various areas of stormwater science and management
- Keep up to date with the latest innovations
- Create business opportunities
- Build their corporate profile
- Network with peers

With a projected attendance of more than 350 attendees, the Stormwater Conference is targeted at the following audiences:

- Regional Council and TLA staff
- Professionals from related disciplines
- Procurement Managers
- Academia
- Infrastructure providers

If your company is interested in developing or enhancing business relationships with any of these audiences, the information regarding sponsorship opportunities in the following pages may be of interest to you.

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FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES  
PLEASE CONTACT: CHARLOTTE CARR, EVENT MANAGER, AVENUES  
EVENT MANAGEMENT

**E** [WATERNZ@AVENUES.CO.NZ](mailto:WATERNZ@AVENUES.CO.NZ) **P** +64 4 473 8044



# Premier Sponsorship

**SOLD**

**The Premier Sponsorship is offered to just one organisation and includes:**

## **Promotional opportunities at all conference functions including:**

- ✓ Company logo on holding slides and on all major signage in the conference venue
- ✓ Two pull-up banners (to be provided by sponsor) to be displayed on stage in the conference plenary room and additional pull-up banners in each of the concurrent session rooms
- ✓ Acknowledgement by the master of ceremonies of your company as the premier sponsor at the opening of the conference and all other opportunities where possible

## **Company logo on the following conference material:**

- ✓ Online resources for delegates
- ✓ Primary conference handout
- ✓ Homepage of the conference website
- ✓ The opportunity to speak at the conference opening (five minutes maximum)

## **Complimentary advertisement in the conference app:**

- ✓ App banner designed by premier sponsor at 2 x frequency of App sponsor to be included in the App newsfeed

## **Two exhibition booths at the conference including:**

- ✓ 2 booths in the conference exhibition facility measuring 3m x 2m
- ✓ 2 x 150 watt spotlights per booth
- ✓ 1 x single power point with 1 x 4-way powerboard per booth
- ✓ 1 x name sign displaying company name per booth
- ✓ Each booth includes passes for two exhibition staff to the exhibition area and access to all conference catering (excludes conference dinner)

## **Conference registration:**

- ✓ Complimentary full conference registration for two company representatives
- ✓ Includes two tickets to the conference dinner

## **Total Investment Required – POA**

*NB: The organisers wish to ensure maximum possible sponsorship coverage. In the event that any rulings must be made, their decision will be final.*

# Conference Partner

## Four opportunities available

### The Conference Partner sponsorship includes:

#### Promotional opportunities at all conference functions including:

- ✓ Company logo on holding slides in the conference keynote and breakout rooms
- ✓ Acknowledgement by the master of ceremonies of your company as a conference partner at the opening of the conference and all other opportunities where possible

#### Company logo on the following conference material:

- ✓ Conference leaflet handouts
- ✓ Homepage of the conference website

#### Complimentary advertisement in the conference app:

- ✓ App Banner designed by conference partner at 1 x frequency of App sponsor to be included in the App newsfeed

### One exhibition booth at the conference including:

- ✓ 1 booth in the conference exhibition facility measuring 3m x 2m
- ✓ 2 x 150 watt spotlights
- ✓ 1 x single power point with 1 x 4-way powerboard
- ✓ 1 x name sign displaying company name
- ✓ Includes passes for two exhibition staff to the exhibition area and access to all conference catering (excludes conference dinner)

### Conference Registration:

- ✓ Complimentary full conference registration for one company representative
- ✓ Includes one ticket to the conference dinner

Total Investment Required – NZ\$10,000 + GST

*NB: The organisers wish to ensure maximum possible sponsorship coverage. In the event that any rulings must be made, their decision will be final.*

# Conference Dinner Sponsorship

One opportunity available

The Conference Dinner function on Thursday 28 May is the highlight of the conference social calendar.

## The Conference Dinner sponsorship package on offer includes:

### Promotional opportunities at the conference dinner including:

- ✓ Exclusive company naming rights to the conference dinner
- ✓ The opportunity to speak at the conference dinner (five minutes maximum)
- ✓ Two pull up banners (to be provided by sponsor), one to be displayed alongside the stage at the function and the other at the main entrance to the function area while function is on (signage agreed by conference organisers and in appropriate standard sizes)
- ✓ Acknowledgement by the master of ceremonies as the conference dinner sponsor at all opportunities where possible

### Company Logo on the the following conference materials:

- ✓ Company logo (in accordance with any corporate guidelines supplied to conference organisers) will appear, where possible and where appropriate, on all conference dinner collateral
- ✓ Company name and logo on holding slides during conference dinner where possible

### Complimentary advertisement in the conference app:

- ✓ App banner designed by conference organisers with dinner sponsor approval at 0.5 x frequency of App sponsor to be included in the App newsfeed



# Conference Dinner Sponsorship (continued)

## Conference registration:

- ✓ Complimentary full conference registration for one company representative

## Other benefits:

- ✓ Four complimentary tickets for company representatives to attend the conference dinner
- ✓ The option of reserving one table in a prime location at the conference dinner
- ✓ Access to conference organisers' expertise to assist you in activating your benefits and maximising your investment

Total Investment Required – NZ\$6,000 + GST



# Conference App Sponsorship

## One opportunity available

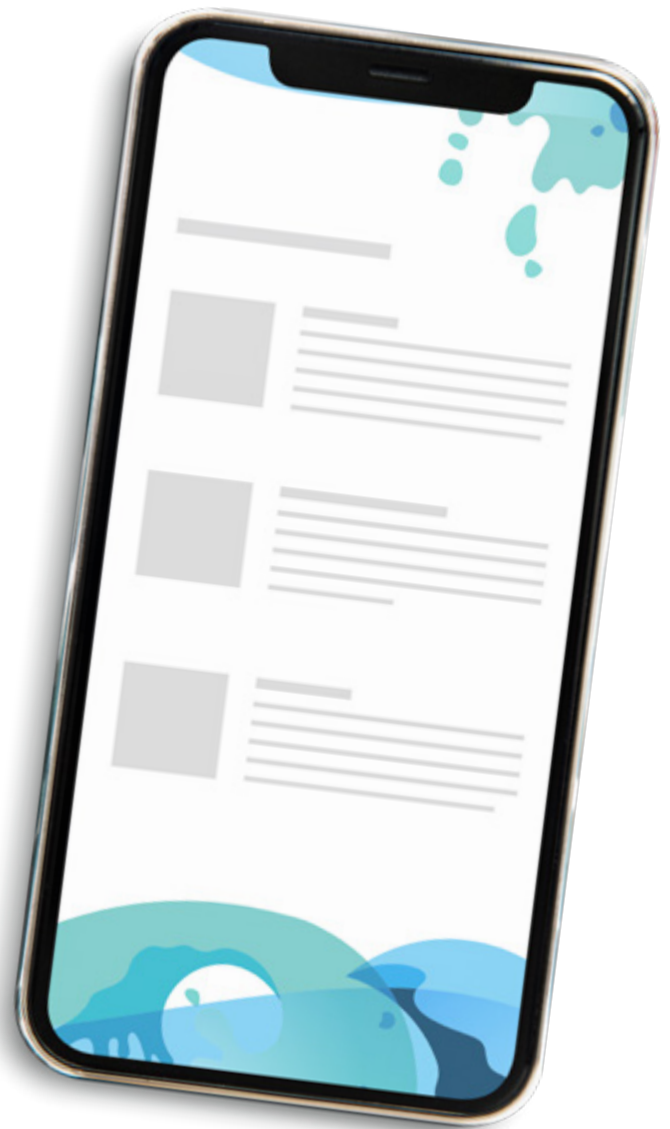
It is essential for the success of the conference that attendees can easily access information in order to accomplish their personal objectives; whether it is face- to-face networking, learning about new products and companies, or gaining valuable industry insight, having easy access to conference information is crucial.

The App will be used to update delegates before, during and after the conference. A vital communication tool, the conference App will look to offer all the information attendees need without unnecessary distractions.

## The conference App sponsorship package on offer includes:

### Promotional opportunities including:

- ✓ Exclusive Company naming rights to the conference app
- ✓ A custom designed App banner along with the event logo on every page of the mobile App that will be viewed by all attendees.
- ✓ When logo is clicked the user will be directed to the sponsor's website



# Conference App Sponsorship (continued)

- ✓ Acknowledgement by the master of ceremonies as the conference App sponsor at all opportunities where possible

- ✓ App banner designed by App sponsor to be included in the App newsfeed

## Conference registration:

- ✓ Complimentary full conference registration for one company representative
- ✓ Includes one ticket to the conference dinner

Total Investment Required – NZ\$4,000 + GST



# Welcome Function Sponsorship

## One opportunity available

The conference social programme is kicked off by the welcome function that takes place within the exhibition area immediately after conference sessions finish on Wednesday 27 May. Full attendee presence is expected.

### The Welcome Function sponsorship package on offer includes:

#### Promotional opportunities at the welcome function including:

- ✓ Exclusive company naming rights to the welcome function
- ✓ The opportunity to speak welcome function (five minutes maximum)
- ✓ Two pull-up banners (to be provided by sponsor), one to be displayed alongside staging in the exhibition hall and the other at the main entrance to the exhibition area while the function is on (signage agreed by conference organisers and in appropriate standard sizes)
- ✓ Acknowledgement by the master of ceremonies as the welcome function sponsor at all opportunities where possible

- ✓ 2 x welcome function tickets
- ✓ A speaking opportunity (5 minutes) at the Welcome Function
- ✓ Company logo (in accordance with any corporate guidelines supplied to conference organisers) will appear, where possible and where appropriate, on all welcome function collateral

#### Complimentary advertisement in the conference app:

- ✓ App banner designed by conference organisers with welcome function sponsor approval at 0.5 x frequency of App sponsor to be included in the App newsfeed

Total Investment Required – NZ\$4,000 + GST

# Coffee Cart Sponsorship

**One opportunity available**

**Coffee Cart sponsorship package on offer includes:**

**Promotional opportunities including:**

- ✓ Exclusive company naming rights to the conference coffee cart
- ✓ Logo and signage around the area (all signage must be signed off by conference organisers and will be at the sponsors expense)
- ✓ Acknowledgement by the master of ceremonies as the coffee cart sponsor at all opportunities where possible
- ✓ Opportunity to brand coffee cups with company logo (all branding costs will be additional and at the sponsor's expense)

**Complimentary advertisement in the conference app:**

- ✓ App banner designed by conference organisers with coffee cart sponsor approval at 0.5 x frequency of App sponsor to be included in the App newsfeed



**Total Investment Required – NZ\$3,000 + GST**

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:  
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E [WATERNZ@AVENUES.CO.NZ](mailto:WATERNZ@AVENUES.CO.NZ) P +64 4 473 8044

# Sponsorship Benefit Chart

Premier Sponsor	Conference Partner	Conference Dinner Sponsor	Conference Welcome Function Sponsor	Conference App Sponsor	Coffee Cart Sponsor
<b>SOLD</b>					
POA	\$10,000*	\$6,000*	\$4,000*	\$4,000*	\$3,000*

## Conference

Exhibition booth at the conference – includes all exhibition benefits	✓ x2	✓				
Complimentary full conference registration for a company representative	✓ x2	✓	✓		✓	
Function tickets	✓ X 2 Conference Dinner	✓ X 1 Conference Dinner	✓ X 4 Conference Dinner	✓ X 2 Welcome Function	✓ X 1 Conference Dinner	

## Branding

Company logo on conference holding slides	✓	✓	✓ at the Conference Dinner			
Acknowledgement by master of ceremonies	✓	✓	✓	✓	✓	✓
Company logo on all conference material	✓	✓				
Company logo at all social events within venue	✓	✓	✓ at the Conference Dinner	✓ at the Welcome Function		
Banner advertisement in conference app	✓ 2 x frequency	✓ 1 x frequency	✓ x 0.5 frequency designed by conference	✓ x 0.5 frequency designed by conference	✓ x 1 frequency	✓ x 0.5 frequency designed by conference

## Speaking Opportunities

The opportunity to speak at the conference opening or dinner	✓		✓ at the Conference Dinner	✓ at the Welcome Function		
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\*Prices exclude GST